

**Guru Angad Dev
Teaching Learning
Centre**
S.G.T.B. Khalsa College
University of Delhi



Ministry of Education
Govt. of India
Pandit Madan Mohan
Malaviya National Mission
on Teachers and Teaching
(PMMMNMTT)

NATIONAL ONLINE ONE WEEK FACULTY DEVELOPMENT PROGRAM/ CERTIFICATE PROGRAM (INTERDISCIPLINARY)

INTELLECTUAL PROPERTY RIGHTS

07 – 13 March 2022



**Flexible Online Mode
Live Sessions
(4.00-7.00 PM):
07, 08, 09, 10, 11, 12 & 13 March
2022**

ELIGIBILITY
**ONE WEEK FDP - Faculty
members (permanent/
temporary/ ad-
hoc/contractual/ guest)
from any Indian
University/College**

**ONE WEEK CERTIFICATE
PROGRAM**
**Research Scholars,
Students and others**

Approved
for CAS of
UGC & AICTE

Medium of Transaction-English

Registration Link: <https://bit.ly/INTELLECTUALPR>

Payment Link: <https://rzp.io/l/nDN1za0m>

**Last Date to Register:
06th March 2022, 5 PM**

**Registration Fees:
Rs 1050/- (Non-Refundable)**

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OBJECTIVES OF FDP

- To provide a forum to acknowledge views, ideas, latest innovations, legal framework and data analysis in the field of IPR, Artificial Intelligence, Cyber law, Social Sciences, Medico-Legal issues, start-ups and business IP management.
- To offer learning on basics, emerging trends & challenges in the field of Data analysis.
- To improve faculty's and scholar's ability in carrying out research, testing & consultancy in data analysis.
- To provide hands-on-training using different statistical software's to undertake research in multidisciplinary areas.

The focus of the program would be on the following main topics:

- Emerging Trends of Trade Mark
- Trade Secret & Technology Transfer
- Basic Understanding of Data Science and Analysis
- Copyright Law Prevention of Text and Data Mining
- Data Mining, Privacy Issues and Legality
- Tools to Explore authentic content and Databases
- Prior Art Search & Resources
- Traditional Knowledge - its cultural expressions and genetic resources
Patent Registration Process
- Medical Jurisprudence and Medico-Legal Outlook on Patentability of Basic Life-Saving Instruments and Utilities in Treatment.
- Emerging Cyber Issues and violation of IPR
- Jurisdiction and Regulatory Framework Cyber-IP Issues
- Need of appropriate machinery, infrastructure and capable work force for jurisdictional
- Role of IPR in Start-ups and its impact on Indian Economy.
- Role of Judiciary & Legislature in developments of IPR and gaps yet to filled
- Trademark issues in India and Criteria for determining well-known trademark
- Utility, registration, use & misuse of Domain names and its jurisdictional issues

Methodology

- The Experts will share their experience on number of topics chosen for "Faculty Development (FDP-2022)"
- Themes of Lecture will be followed by Question and Answer Session.
- There will be Online Face to Face Lectures (for a week) to be delivered 4 Hours per day.

Chairman, GAD-TLC



Prof. A.K. Bakhshi
Vice-Chancellor,
PDM University, Haryana

Director GAD-TLC



Prof. Jaswinder Singh
Principal, SGTB Khalsa College

**NATIONAL
COORDINATOR**
*Project Head &
Joint Director, GAD-TLC*



Prof. Vimal Rarh
Coordinator, NRC of Chemistry,
Ministry of Education
Professor, Dept. of Chemistry,
SGTB Khalsa College

Powered by:



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Day 1

Trademarks and its importance for Business

- Importance of Trademark for SMEs
- Trademark asset valuation in Merger and Acquisition
- Licensing of Trademark
[Franchise/Dealership agreement]

Day 2

Patent and Plant Variety

- Patent law And Covid-19 Vaccines
- Technology transfer agreements:
A commercial perspective
- Biotechnology and Patent Laws
including gene patenting: Issues and
challenges
- Plant Variety: Relevance of protecting
farmers' rights and overlap between
PV and Patent

Day 3

Innovation and Government initiatives

- Innovation and IPR Concerns for
startups
- Atmanirbhar Bharat, a Digital
Revolution - Assessing Social Justice
Aspects of India's IP Regime
- Policy and Government
schemes/initiatives for IP based trade
and commerce in India and other
jurisdictions
- Where does India stand in the
Innovation Index? What India needs
to do to become a leading nation in
innovation?

Day 4

Copyright

- Copyright and Freedom of Speech
in Digital Environments
- Copyright issues in Online
Teaching
- Copyright licensing
- Copyright issues in film industry

Day 5

IP disputes and resolution

- Dispute Resolution mechanism at WIPO
- Role of Indian judiciary in enforcing IP
rights
- Remedies granted in IP disputes

Day 6

Traditional Knowledge/ Geographical Indication and Trade secret

- Protecting TCEs of Indigenous and Local
Communities: Sustainable Development
Goal
- Benefit Sharing Provisions under the
Biodiversity Act, 2002
- Geographical Indications and IP
Protection
- Economic importance of Trade secret

Day 7

Intellectual property and its other disciplines

- Taxation and Securitization of
Intangible assets
- IP and competition law
- Artificial Intelligence and Intellectual
Property



TWO OPTIONS:

OPTION A: (WITH DUTY LEAVE)

All activities of FDP to be completed within the duration of this Program. Teachers are entitled to take Duty Leave from their institutions; the Duty leave order or relieving order has to be submitted by the participant.

OPTION B: (FLEXIBLE MODE WITHOUT DUTY LEAVE)-

This FDP can also be done in flexible mode. In that case, no duty leave shall be applicable and additional time of maximum 2 weeks will be given to complete the assignments, project, etc.

REGISTRATION PROCESS: STEPS TO FOLLOW

1. Read this Poster and all the Terms and Conditions carefully.
2. Pay the Registration amount of Rs. 1050/- (Rs One Thousand & Fifty only) through the following Razorpay Link: <https://rzp.io/l/nDN1za0m>
3. Payment Proof: Take the Screenshot/ Receipt of the payment done having Unique Transaction ID and Date of Transfer.
4. Fill the Google Form <https://bit.ly/INTELLECTUALPR> correctly with all details along with the Payment proof. The following details must be very carefully filled as you will wish them to appear in your certificate:

Name : (Write in Capital Letters along with Dr/Mr/Mrs/Ms, whichever applicable)

Institution: (Do not use complete address, avoid using "affiliated to")

Email Id : (Check again, avoid institutional ids)

Phone No: (Provide WhatsApp number)

5. You will be added in a WhatsApp group. Invite for the first Live session will be sent to your registered email id which may sometime go in spam or Junk folder.

In case you are not added in WhatsApp group by 07th March 2022, 12 noon send a WhatsApp message along with payment details on DPG Office No- 9792600921 or mail to refreshercourse.budpg@gmail.com

6. All further Instructions will be provided through the WhatsApp group & during Live sessions.

GAD-TLC is a leading Centre of Ministry of Education, Govt. of India under PMMMNMTT. Since 2016, it has trained more than 70,000 teachers in various areas including e-Learning, Blended Learning Pedagogies, ICT Tools and Educational Technologies.

The Core Team of GAD-TLC has expertise of developing more than 50 MOOCs for SWAYAM platform of Govt. of India and the e-content produced by GAD-TLC has been rated as one of the best in quality at the National Level.

IMPORTANT: This activity is one of the activities being carried out by GAD-TLC in self-sustainable mode

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GAD-TLC Mail id:
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